

# 8<sup>th</sup> Annual Pink Tie Charity Ball

Presented by The IIB's Foundation



May 5, 2018

Hilton Washington Dulles Airport

The IIB's Foundation is a non-profit organization dedicated to comforting women going through the pain associated with breast cancer. The IIB's stands for our personally created **Bosom Buddy Baskets** which include 30 comfort and informational items delivered to women in their hospital room shortly after undergoing breast cancer mastectomy surgeries.

We are celebrating our 13th Anniversary of providing 1,000's of **Bosom Buddy Baskets** **FREE OF CHARGE** to many area hospitals as well as shipping 100's of Baskets to 47 states and 9 Countries! Our list of hospitals is growing and national basket requests, and we rely on donations to fund these **Bosom Buddy Baskets**.

Our main fundraiser is our **8<sup>th</sup> Annual Pink Tie Charity Ball** on Saturday, **May 5, 2018** at the Hilton Washington Dulles Airport and we would like to **PROMOTE YOUR COMPANY** at our Ball and on our website [www.BosomBuddyBaskets.org](http://www.BosomBuddyBaskets.org). Please consider one of these ways to help raise much needed capital so we can provide our comfort baskets to these deserving women during their darkest hours.

- ♥ 1 - **SPONSORSHIP** is a great way to make a Difference for local women while generating future business from over 500 anticipated attendees, celebrities and local business owners as well as over the 200,000 reached through our social media exposure. We offer many levels of sponsorship to choose from. (see attached)
- ♥ 2 – **PURCHASE A TABLE** for you, your company, your family & friends to attend our 8<sup>th</sup> Annual Pink Tie Charity Ball where your company name will be displayed on your table and on the media for the evening.
- ♥ 3 - **SPONSOR A BOSOM BUDDY TABLE** for 5 Bosom Buddies Survivors and their guests (a table of 10) who are currently fighting breast cancer, so they can enjoy this fun-filled memorable night with your company name displayed on table as the sponsor.
- ♥ 4 - **DONATE FUNDS**. Each \$150 donated will sponsor 1 Bosom Buddy Basket that will be delivered to local hospitals with your company name on sponsor donor card attached to each basket.
- ♥ 5 - **SILENT AUCTION DONATION**. We are also in need of Silent Auction Items to be displayed at the 8<sup>th</sup> Annual Pink Tie Charity. You can be a large part of the success of our fundraiser while reaching all attendees!

Attached you will find: Sponsorship Opportunities Information, Sponsorship Forms & Tax Exempt IRS Form

**Please Complete Sponsorship Form & Return:**

The IIB's Foundation, 41536 Springvalley Lane, Leesburg, VA 20175

Or Via Email: [theiibs@keepthecandleglowing.org](mailto:theiibs@keepthecandleglowing.org)

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Thank you for your support of The IIB's Foundation at our 8<sup>th</sup> Annual Pink Tie Charity Ball and allowing us to continue our mission of providing comfort through our Bosom Buddy Baskets to every woman going through breast cancer today!

## **The IIIB's Foundation - 8th Annual Pink Tie Charity Ball - Sponsorship Opportunities**

### **\$25,000 - TITLE SPONSOR**

#### *Only 1 Exclusive Title Sponsor*

- ♥ 2 Reserved VIP Tables in Premier Location. 1 Table for 10 VIP Guests & 1 Table for 10 VIPink "Bosom Buddy" Breast Cancer Survivors currently going through treatment Selected by The IIIB's Foundation (Total of 2 Tables of 20 VIP Guests)
- ♥ Overnight Accommodations for 5 VIP Couples at Hilton Washington Dulles Airport (5 rooms for lodging night of event only)
- ♥ 10 Tickets to VIPink Reception 1 Hour prior to Event for Meet & Greet of Honored Bosom Buddies
- ♥ Sponsor of 50 Bosom Buddy Baskets Delivered to Local Hospitals with Name / Logo Attached to Each Basket
- ♥ Opportunity for Company Executive to give a Three-Minute Address from the Podium Explaining why the Organization Supports the IIIB's Foundation
- ♥ Exclusive Placement of Name / Logo on Bid Paddles Used During the Live Auction at Event
- ♥ Two Large Upright Banners displayed at Step-n-Repeat Guest Photography Station
- ♥ Large Individual Banner with Name / Logo displayed at Ballroom Entrance
- ♥ Name / Logo prominently Displayed on Sponsored Tables
- ♥ Full Page Advertisement on Back Cover of Event Ball Program
- ♥ Premier Logo and/or Name Recognition on All Event Materials as Title Sponsor (Event Signage and Slideshow on Large Event Screens throughout the Event)
- ♥ Name / Logo placement on The IIIB's Foundation Website w/ Link to your Website for One Year

### **\$15,000 - PINK GOLD SPONSOR**

#### *Corporate & Survivor Table Sponsor*

- ♥ 2 Reserved VIP Tables in Premier location for 1 Table for 8 VIP Guests and 1 Table for 8 VIPink "Bosom Buddy" Breast Cancer Survivors currently going through treatment Selected by The IIIB's Foundation (Total of 2 Tables of 16 VIP Guests)
- ♥ 8 Tickets to VIPink Reception 1 Hour prior to Event for Meet & Greet of Honored Bosom Buddies
- ♥ Sponsor of 25 Bosom Buddy Baskets Delivered to Local Hospitals with Name / Logo Attached to Each Basket
- ♥ Emcee Recognition as Pink Gold Sponsor during Event
- ♥ Large Individual Banner with Name / Logo displayed in Ballroom
- ♥ Name / Logo prominently displayed on Sponsored Tables
- ♥ Half Page Advertisement in Event Ball Program in Premier Location
- ♥ Premier Logo and/or Name Recognition on All Event Materials as Pink Gold Sponsor (Event Signage and Slideshow on Large Event Screens throughout the Event)
- ♥ Name / Logo placement on IIIB's Website w/ Link to your Website for 6 months

### **\$10,000 - PINK DIAMOND SPONSOR**

#### *Corporate or Survivor Table Sponsor*

- ♥ 1 Reserved VIP Table in Premier location for 8 VIP Guests
- ♥ 8 Tickets to VIPink Reception 1 Hour prior to Event for Meet & Greet of Honored Bosom Buddies
- ♥ Emcee Recognition as Pink Diamond Sponsor during Event
- ♥ Large Individual Banner with Name / Logo displayed in Ballroom
- ♥ Name / Logo prominently displayed on Sponsored Tables
- ♥ One Half Page Advertisement in Event Ball Program in Premier Location
- ♥ Premier Logo and/or Name Recognition on All Event Materials as Pink Diamond Sponsor (Event Signage and Slideshow on Large Event Screens throughout the Event)
- ♥ Name / Logo placement on IIIB's Website w/ Link to your Website for 3 months

### **\$7,500 - PINK PEARL SPONSOR**

#### *Open Bar Sponsor – 2 Available*

- ♥ 1 Reserved VIP Table in Premier location for 8 VIP Guests
- ♥ Emcee Recognition as Pink Pearl Open Bar Sponsor during Event
- ♥ Large Individual Banner with Name/Logo displayed at either 2 Cocktail Reception or 2 Ballroom Bars
- ♥ Name / Logo prominently displayed on Sponsored Table
- ♥ One Quarter Page Advertisement in Event Ball Program
- ♥ Premier Logo and/or Name Recognition on Event Materials as Pink Pearl Open Bar Sponsor

# **The IIB's Foundation - 8th Annual Pink Tie Charity Ball - Sponsorship Opportunities**

## **\$5,000 - PINK SAPPHIRE SPONSOR**

### *Corporate Table*

- ♥ Premier Location for 8 VIP guests (1 Table of 8)
- ♥ Emcee Recognition as Pink Sapphire Sponsor during Event
- ♥ Large Individual Banner with Name / Logo displayed in Ballroom
- ♥ Name / Logo prominently displayed on Sponsored Table
- ♥ One Quarter Page Advertisement in Event Ball Program
- ♥ Premier Logo and/or Name Recognition on All Event Materials as Pink Opal Sponsor

## **\$5,000 - PINK OPAL SPONSOR**

### *Survivor's Table*

- ♥ Sponsor a Table for 8 VIPink "Bosom Buddy" Breast Cancer Survivors currently going through treatment Selected by The IIB's Foundation
- ♥ Emcee Recognition as Pink Opal Sponsor during Event
- ♥ Large Individual Banner with Name / Logo displayed in Ballroom
- ♥ Name / Logo prominently displayed on Sponsored Table
- ♥ One Quarter Page Advertisement in Event Ball Program
- ♥ Premier Logo and/or Name Recognition on All Event Materials as Pink Opal Sponsor

## **\$2,500 - PINK GARNET SPONSOR**

### *Reserved Table with Exclusive Table Placement*

- ♥ 8 Tickets for a Reserved Table (Guaranteed Seating Together)
- ♥ Exclusive Table Placement in Ballroom
- ♥ Name / Logo Prominently displayed on Reserved Table
- ♥ Name / Logo Mention in Event Ball Program
- ♥ Name / Logo Recognition on all Event Materials as Pink Garnet Sponsor

## **ADVERTISING SPONSORS - \$2,000 - \$500**

### *Recognition Space in Pink Tie Charity Ball Program*

- ♥ Full Page Ad – \$2,000
- ♥ 1/2 Page Ad – \$1,000
- ♥ 1/4 Page Ad - \$500

## **CORPORATE - SPONSOR A BOSOM BUDDY BASKET PROGRAM - \$150 - \$25,000**

*Each \$150 will sponsor 1 Bosom Buddy Basket given to Local Breast Cancer Patient with Your Company Name on each Basket Sponsored*

- ♥ Each "ESPECIALLY FOR YOU" Card is attached to the front of each Bosom Buddy Basket and will contain "SPONSORED BY YOUR COMPANY NAME".
- ♥ Your Company Name / Logo will be the first thing each breast cancer patient will see when they wake up from breast cancer mastectomy surgery.

### **CORPORATE SPONSOR A BOSOM BUDDY BASKETS LEVELS:**

|                                        |                                      |
|----------------------------------------|--------------------------------------|
| ♥ 175 - Bosom Buddy Baskets - \$25,000 | ♥ 10 - Bosom Buddy Baskets - \$1,500 |
| ♥ 100 - Bosom Buddy Baskets - \$15,000 | ♥ 7 - Bosom Buddy Baskets - \$1,050  |
| ♥ 75 - Bosom Buddy Baskets - \$11,250  | ♥ 6 - Bosom Buddy Baskets - \$ 900   |
| ♥ 50 - Bosom Buddy Baskets - \$ 7,500  | ♥ 5 - Bosom Buddy Baskets - \$ 750   |
| ♥ 35 - Bosom Buddy Baskets - \$ 5,250  | ♥ 4 - Bosom Buddy Baskets - \$ 600   |
| ♥ 25 - Bosom Buddy Baskets - \$ 3,750  | ♥ 3 - Bosom Buddy Baskets - \$ 450   |
| ♥ 20 - Bosom Buddy Baskets - \$ 3,000  | ♥ 2 - Bosom Buddy Baskets - \$ 300   |
| ♥ 15 - Bosom Buddy Baskets - \$ 2,250  | ♥ 1 - Bosom Buddy Baskets - \$ 150   |



# The IIB's Foundation - 8<sup>th</sup> Annual Pink Tie Charity Ball - Sponsorship Form

RETURN THIS FORM NO LATER THAN APRIL 15 and FOR ADDITIONAL INFORMATION OR QUESTIONS CALL 703.327.9677

Primary Contact: \_\_\_\_\_  
Company: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Website: \_\_\_\_\_  
Email: \_\_\_\_\_  
Facebook: \_\_\_\_\_

## **PLEASE CHOOSE SPONSORSHIP BELOW:**

### **DAY OF EVENT SPONSORSHIPS:**

- |                                                               |                              |
|---------------------------------------------------------------|------------------------------|
| ♥ _____ \$25,000 - Title Sponsor                              | <u>Advertising Sponsors:</u> |
| ♥ _____ \$15,000 - Pink Gold - Corporate & Survivor Table     | ♥ _____ Full Page - \$2,000  |
| ♥ _____ \$10,000 - Pink Diamond – Corporate or Survivor Table | ♥ _____ 1/2 Page - \$1,000   |
| ♥ _____ \$ 7,500 - Pink Pearl – Open Bar                      | ♥ _____ 1/4 Page - \$500     |
| ♥ _____ \$ 5,000 - Pink Sapphire – Corporate Table            |                              |
| ♥ _____ \$ 5,000 - Pink Opal - Survivor's Table               | <u>Other Donation:</u>       |
| ♥ _____ \$ 2,500 - Pink Garnet – Reserved Table               | ♥ \$ _____ Donation Amount   |

### **CORPORATE - SPONSOR A BASKET PROGRAM:**

- |                                              |                                            |
|----------------------------------------------|--------------------------------------------|
| ♥ _____ 175 - Bosom Buddy Baskets - \$25,000 | ♥ _____ 10 - Bosom Buddy Baskets - \$1,500 |
| ♥ _____ 100 - Bosom Buddy Baskets - \$15,000 | ♥ _____ 7 - Bosom Buddy Baskets - \$1,050  |
| ♥ _____ 75 - Bosom Buddy Baskets - \$11,250  | ♥ _____ 6 - Bosom Buddy Baskets - \$ 900   |
| ♥ _____ 50 - Bosom Buddy Baskets - \$ 7,500  | ♥ _____ 5 - Bosom Buddy Baskets - \$ 750   |
| ♥ _____ 35 - Bosom Buddy Baskets - \$ 5,250  | ♥ _____ 4 - Bosom Buddy Baskets - \$ 500   |
| ♥ _____ 25 - Bosom Buddy Baskets - \$ 3,750  | ♥ _____ 3 - Bosom Buddy Baskets - \$ 450   |
| ♥ _____ 20 - Bosom Buddy Baskets - \$ 3,000  | ♥ _____ 2 - Bosom Buddy Baskets - \$ 300   |
| ♥ _____ 15 - Bosom Buddy Baskets - \$ 2,250  | ♥ _____ 1 - Bosom Buddy Baskets - \$ 150   |

### **PAYMENT BY CREDIT CARD**

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CIV#: \_\_\_\_\_  
Name on Card: \_\_\_\_\_ Zip Code on Card: \_\_\_\_\_  
Signature: \_\_\_\_\_ Amount: \_\_\_\_\_

### **PAYMENT BY CHECK**

Mail Completed Form with Check to:

The IIB's Foundation  
41536 Springvalley Lane  
Leesburg, VA 20175

*All Sponsorships are tax deductible to the fullest extent of the law – Please Consult your tax professionals.*

**The IIB's Foundation - 8<sup>th</sup> Annual Pink Tie Charity Ball - Sponsorship Form – Page 2**

**Company Logo Authorization Form**

Authorized Logo Release/Artwork/Graphics Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

In order to publish the company's/logo with The IIB's Foundation, the company authorizes The IIB's Foundation to use the company's corporate logos, trade names, and trade/service marks in order to display and reproduce. In addition, the company's approval allows The IIB's Foundation to include the company's logo in other communication materials (video, audio, electronic broadcasts, print promotion and advertising) to further increase awareness of the company.

In order to ensure the accuracy of the information the company agrees to provide The IIB's Foundation with the company's current corporate logos, trade names, and trade/service marks and with any subsequent changes. By signing, the company indicates that the use granted is indemnified and held harmless from any third party rights and/or claims, without waiver of any legal privileges. Other than the rights granted here, The IIB's Foundation acknowledges that it has no other rights in the company's corporate logos, trade names, and trade/service marks.

**GUIDELINES FOR ARTWORK:**

Please send two (2) digital files of your logo via email to **theiibs@keepthecandleglowing.org** in an Adobe Photoshop-compatible format (PSD, JPEG, TIFF, BMP, GIF or PNG formats), minimum 300 dpi, minimum 5" width.

AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**8th Annual Pink Tie Charity Ball – Sponsorship Agreement - Terms and Conditions**

This agreement ("Agreement") is entered into this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ ("Effective Date") between The IIB's Foundation ("Affiliate") and \_\_\_\_\_ ("Sponsor") to set forth the terms and conditions upon which Sponsor agrees to be a local sponsor of the 2018 8th Annual Pink Tie Charity Ball ("Ball").

1. General. The Event is conducted by The IIB's Foundation ("Organization") to provide comfort and resource information to breast cancer patients. The Organization is a non-profit organization exempt from federal tax pursuant to Internal Revenue Code section §501(c)(3), federal tax identification number 45-2048456.
2. Term. This Agreement will begin on the Effective Date set forth above and end on May 5, 2018, the scheduled date for completion of the Event ("Term").
3. Event Date. Affiliate will use its best efforts to conduct the Event on May 5, 2018.
4. Sponsorship Benefits/Payment. Sponsor shall receive the sponsorship benefits set forth in the 2018 8th Annual Pink Tie Charity Ball Sponsorship Opportunities brochure. The Organization reserves the right to make non-material modifications to those benefits from time-to-time. Sponsor shall pay half of its sponsorship fee before April 1, 2018 (or prior to promotion inclusion, whichever is first) and the balance before April 15, 2018. Failure to do so shall result in a forfeiture of Sponsor's sponsorship rights. Affiliate may require Sponsor to provide additional documentation to support the value of In-kind donations prior to accepting such donations as credit toward Sponsor's sponsorship fee. Pink Diamond ("Title Sponsor") fees are due in full before April 1, 2018 in order to be included in promotional efforts. In-kind contributions are encouraged for goods and services that the Event committee deems essential in the success of the event such as: food and beverages, equipment and supplies, printing and copying, and media. In-kind contributions are credited to sponsorship according to the goods and services provided to the Event. For the purpose of determining sponsorship levels, In-kind donations may be valued at one-half their retail value. For tax purposes, the Contributor of the In-kind goods/services determines the value of the In-kind items. Event management and sponsors will determine and agree as to the value of In-kind contributions and level of sponsorship. To comply with IRS requirements, we wish to advise you that the tax-deductible amount of your contribution for Federal Income tax purposes is limited to the excess of the amount of money plus the value of any non-cash property contributed by you over the value of the goods and services provided by the Organization. Accordingly, any complimentary entries or tickets will be deducted from your total contribution for your deduction for Federal Income tax purposes.
5. Event Cancellation. The Organization shall not be responsible for damages that result from delays or postponements of the Event due to circumstances beyond their reasonable control. In the event that the Event does not take place, Sponsor's sponsorship fee as set forth above shall be treated as a donation to the Organization and shall not be refunded.
6. Insurance. (a) Sponsors assembling or erecting temporary structures shall maintain, during the Term of this Agreement, insurance in the amount of One Million Dollars per occurrence to cover liability for bodily injury, property damage and death arising out of the party's activities in connection with the activities which are the subject of this Agreement. Sponsor agrees to name The IIB's Foundation as Additional Insured on its comprehensive general liability insurance policy solely with respect to the events and activities which are the subject of this Agreement. Sponsors shall furnish a certificate of insurance to the Organization showing that such insurance policies are in place within thirty (30) days after the Effective Date of this Agreement. (b) Sponsors not assembling or erecting temporary structures, shall maintain, during the Term of this Agreement, insurance in an amount sufficient to cover liability for bodily injury, property damage and death arising out of the party's activities in connection with the activities which are the subject of this Agreement. Sponsors shall furnish a certificate of insurance to the Organization showing that such insurance policies are in place within thirty (30) days after the Effective Date of this Agreement.
7. Relationship/Entire Agreement. The parties to this Agreement have no legal relationship other than as contracting parties to this Agreement. This Agreement represents the entire agreement between the parties and supersedes any prior understandings or agreements.
8. Indemnity. Each party agrees to indemnify and hold the other harmless from and against any and all expenses, including reasonable attorneys' fees, that the other party may incur by reason of any claim arising out of the indemnifying party's negligence, intentional misconduct performance or failure to perform pursuant to this Agreement, or any service or product sold or provided by the indemnifying party in connection with the Event. All individuals provided by or associated with Sponsor who perform services at the Event shall perform such services at the direction of, under the supervision and control of, and for the benefit of Sponsor. Such individuals shall not perform such services on behalf of Organization and shall not be agents or representatives of Organization. Sponsor shall be responsible, as between Sponsor and Organization, for any injuries or damages caused by or to said individuals.
9. Governing Law. This Agreement shall be governed by the laws of the State of Virginia.

\_\_\_\_\_  
Sponsor Representative Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
The IIB's Foundation Representative Signature

\_\_\_\_\_  
Date

# Tax Exempt information Form

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

FEB 16 2012

Date:

Employer Identification Number:  
45-2048456

DLN:  
17053362399031

Contact Person:  
RICHARD COMBS ID# 31024

Contact Telephone Number:  
(877) 829-5500

Accounting Period Ending:  
December 31

Public Charity Status:  
170(b)(1)(A)(vi)

Form 990 Required:  
Yes

Effective Date of Exemption:  
April 22, 2011

Contribution Deductibility:  
Yes

Addendum Applies:  
No

THE IIIBS FOUNDATION  
41536 SPRINGVALLEY LANE  
LEESBURG, VA 20175

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Sincerely,



Lois G. Lerner  
Director, Exempt Organizations

Enclosure: Publication 4221-PC

Letter 947 (DO/CG)

Our 501(c)(3) tax id# is 45-2048456 and your donation will be fully tax deductible as allowed to fullest extent of the law.